



# Wrap Up

24Slides



# One more year empowering people in emerging markets



# WHO Are We?

24Slides is the lead company globally when it comes to presentation design. With offices in 5 countries, we support thousands of individuals and organizations worldwide by providing them with outstanding, powerful, and on-brand presentations.

We believe in a new, sustainable business model that allows us to balance purpose and profit by giving emerging market talents the tools to compete on a global scale. Our goal is to give back to the communities that surround us and to create a better world, one slide at a time.



**Denmark**  
*HQ*



**Indonesia**  
*Design & Support*



**Peru**  
*Design & Support*



**Ukraine**  
*Product*



**USA**  
*Sales*

# A Message from Tobias

our Founder & CEO



*2023 marked yet another remarkable chapter in our journey. Our profits quintupled compared to the previous year, a wild achievement and a testament to 24Slides' hard work and strategic planning. For the 11th consecutive year, our continued streak of revenue growth and profitability speaks volumes about our team's resilience, dedication, and the robustness of our business model as a self-funded company.*

*Beyond just revenue, 2023 has also been one of our most ambitious years concerning the people behind the slides. We not only opened a new office in Lima, Peru, but our extensive building in Indonesia is currently underway. In Ukraine, our team has shown time and time again their incredible adaptability and resilience in their successful transformation into a fully remote operation after their office closure in 2022. We've also extended the reach of our influence through our pilot project of 24Academy, further embedding our commitment to empowering people in emerging markets.*

*These sorts of investments are key to us, as we believe in maintaining and enhancing the unique culture that has been a cornerstone of our success. By finishing our building project in 2024 and continuing to invest in our people and our communities, we aim to mark a new era of expansion and opportunity for 24Slides.*

*This year has also seen a rise in the disruptive potential of artificial intelligence. We're aware of the extraordinary opportunities technology presents, and we're looking to embrace them going forward into 2024 to enhance our operational efficiency and continue being the lead in quality and services for our clients.*

*The past 11 years of continuous growth have set a strong foundation for our future. Here's to embracing the opportunities that lie ahead, growing as a team, and achieving new heights together.*

# This year we hit our historical **1,000,000** slides mark



In 2023, our product team got our **brand-new platform** live, which allowed us to:

Grow revenue  
by **25%**

Produce  
**324,926 slides**

Serve  
**76 different countries**

Save customers  
**269.3k hours**

Get an average rating of  
**4.46 (out of 5)**



From the beginning of the 24Slides,  
we have managed to save our customers  
over 1,000,000 hours of work!

**Our offices grew by 21%**

meaning new colleagues in  
all our offices

**32**

in Indonesia

**12**

in Peru

**03**

in Ukraine

**02**

in Denmark

**383 hours** dedicated to  
volunteer work

**2.5%** of our profit was  
used to give back  
to the community



# Building a new home in Lima



After 3 long years, the new office building in Lima, Peru finally opened its doors for our current **35 colleagues** working there. It has been wonderful being able to spend time bonding as a team, having garden BBQs, yoga classes together, and much more.





# This year more than ever

every single  
24Slider has shown  
they embody the  
core values that are  
the building blocks  
of our work



**We  
Care**



**We are  
Brave**



**We are  
Ambitious**



**We Trust  
in Each  
Other**



**We Keep  
Growing**







Through our **24Volunteer** program, 2023 has been the year of giving back to the community.

[Learn more about 24Slides CSR activities here](#)



And of course, **24Walk** drove us all to do better together

Together alongside some of our customers and extended network, we walked 10km in one day to collect funds for **the Bali Children Foundation!**

**USD 1,807**  
collected

**300 children**  
beneficiaries

**111 colleagues**  
walking together

[Learn more about what we achieved](#)



# For the third time in a row, our Global Challenge was a success



24Sliders always answer the call and are not afraid to push their limits when it comes to a good cause. By running, cycling and overall exercising, we collected \$4,000 for two NGOs in Peru and Indonesia.

All-time high  
engagement of

**200**  
participants

4095 km

**Running**



7660 km

**Cycling**



637 hours of

**Workout  
activities**



Learn more about our Global Challenge and the NGOs we support



## To give back is in 24Slides DNA

Our Indonesian team got together to give Happiness Packages for Ramadan

Read more



## Our SlideAid program helped NGOs from all over the world for the second year in a row

We designed for free **360 slides with an approximate value of 9,338 USD**. All these were requested by NGOs to help them upgrade their visual communication and reach more people.

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24Slides is committed to making a **positive impact** in the world and to give back to our communities through all the different **social responsibility activities** and **charity events** we implement:

Monetary Donations: **40.26%**

Pro Bono Work: **31.89%**

Volunteering time: **27.85%**

# A year to commit to the environment

We began our long journey to become a **Net-Zero** company and neutralize our carbon dioxide footprint as a company. 24Slides got its very first climate report to create an actionable plan of how to achieve this, as well as update our global waste management policies.

We dedicated the month of September to **Green Awareness** - looking to promote good practices and to track commuting habits were the first steps in our plan!

[Read more](#)



Certified



Corporation

## In 2023 we also got recertified as a B Corp

We're proud to reaffirm our commitment to accountability, transparency, and sustainability as a company. This year, 24Slides not only achieved recertification but managed to increase our score!

**BCorp Score: 82.2**



# Expanding our impact through 24Academy

In 2023, we opened our education platform to students external to 24Slides for the first time. We aim to make a positive impact in the world by making high-quality education accessible to people no matter where they are from.

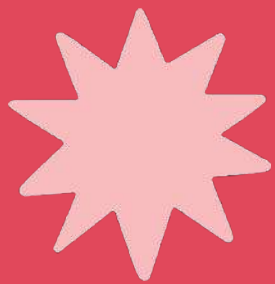
Our Pilot course, "Introduction to Presentation Design," was so successful that we launched a 2.0 version of this project this same year with more than **3x more new students!**

Learn more about 24Academy launch here 

## This year we

- ✔ Got **35** external students learning on our platform
- ✔ Offered **02** courses
- ✔ Compiled an equivalent of **8 weeks** of free education resources





Thank you all for  
a wonderful year.  
We're looking forward  
to what **2024 will bring!**

Follow us in

